

# SCALE CONFERENCE

## What Works

**JerMarco Britton | Musician & Art Advocate, Mid-America Arts Alliance**

**Tracy Stanton | International Spoken Word Artist / Community Organizer, Tracy ( T-Spirit) Stanton LLC & Freedom Community Center**



In this What Works Workshop, Artist INC Peer Facilitators JerMarco Britton and Tracy (T-Spirit) Stanton will share these tenets of Artist INC as well as personal/professional examples of their own and leave artists ready to apply them to their own art practice.

What Works is a workshop based on sharing the the common behaviors of successful artist entrepreneurs and speaks directly to artists' concerns in building sustainable careers.

These tenets are based on working with thousands of artists of all disciplines and are the basis of the Artist INC program. What Works is the basis of the Artist INC program.

The workshop includes discussion of: Goal setting and planning, Portfolio careers and multiple income streams, Communications, Strategic networking, Financial planning, and more!



MID-AMERICA ARTS ALLIANCE