



Understanding Your Community: Strategies for Success and Relevance in 501(c)(3) Arts Programming

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In an era where the arts are both a reflection of societal values and a catalyst for change, nonprofit organizations play a pivotal role in nurturing cultural landscapes and providing opportunities for artists. "Understanding Your Community: Strategies for Success and Relevance in 501(c)(3) Arts Programming" is a comprehensive presentation tailored to provide individual artists and arts practitioners with the tools and

insights needed to create impactful, community-centric arts programs. The session offers guidance on identifying potential partners, crafting compelling proposals that align with organizational missions, and utilizing storytelling to highlight the value and potential impact of their programs. Participants will learn how to tailor their projects to meet community needs, leveraging partnerships with 501(c)(3) organizations to bring their artistic visions to life.