

# SCALE CONFERENCE

## **The Value of Fluidity: from Personal Work to Professional Success** **Christopher Ryan | Director / Entrepreneur** **Once Films & STL.org**



Where art and entrepreneurship increasingly intersect, the balancing act between creativity and a sustainable business is both challenging and rewarding. I'll share my entrepreneurial story, highlighting the crucial role of personal work in professional success. Drawing from my experiences, I'll share the importance of adaptability and fluidity in navigating the unpredictable path of entrepreneurship, seeing beyond immediate obstacles and recognizing the potential over every hurdle.

From "poor art student" to building a nationally-recognized commercial film studio, telling stories about personally meaningful causes, or jumping into the next illogical endeavor, I'll share why it's been so important to me to explore the transformative power of embracing curiosity and uncertainty in my career.