

# SCALE CONFERENCE

## **ArtTech: Bringing the Arts and Startup Communities Together**



**Jess Bellomo | Director, Entrepreneur Recruitment Arch**

**Quintrel Brown | CEO, Kre8 Spaces**

**Calvin Windschitl | CEO, Habitat Financial & BonFire Records**

**Larry Morris | Director of Artist Residency, Kranzberg Arts Foundation**

St. Louis boasts both a burgeoning startup community and a vibrant artist community. Startup founders and artists have a lot more in common than many may realize, and collaboration between art and tech experts has an array of mutual benefits. After all, most professional artists have to run their own business, and startup founders are inherently creative, innovative disrupters who think outside the box. In this session, hear from founders of ArtTech companies and representatives of the organizations that support artists in their entrepreneurial endeavors. Learn more about what makes a company an ArtTech company and how the arts and startup worlds can come together.